

Company Information (Name, address, industry)

Reason for seeking external investment

Market Position

Current market position

Competitors

Size of market

Risks

Outlook in 5 years

Industry

Size of market

Trends

Threat of new entrants

Growth industry

Competitive advantages

Why do people buy from you?

Financial position

Annual revenue

EBITDA

Net debt

Management team

Capital requirements (3 year)

Multiple avenues of growth